

ORDER



KSNV

Orders

Order / Rev: 104398
 Alt Order #: 06832443
 Product Desc: REP JEWISH COALITION
 Estimate: _____
 Flight Dates: 09/19/12 - 10/21/12
 Original Date / Rev: 07/17/12 / 10/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Jamestown Associates/ NJ
 Buying Contact: _____
 Billing Contact: _____
5 Mapleton Rd.
Princeton, NJ 08540

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Republican Jewish Coalition (RJC) - *Revised*
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Hiatus: 09/25/12-09/26/12
 Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	5	\$450.00	1	0.00	NM	15	\$6,750.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	15	\$6,750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$450.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$450.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$450.00		0.00			
E 3	KSNV	10/01/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	10	\$700.00	1	0.00	NM	30	\$21,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					10	\$700.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					10	\$700.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					10	\$700.00		0.00			
E 6	KSNV	10/01/12	10/19/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.00	1	0.00	NM	30	\$27,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					10	\$900.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					10	\$900.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					10	\$900.00		0.00			
E 7	KSNV	10/01/12	10/19/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:30	5	\$425.00	1	0.00	NM	15	\$6,375.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$425.00		0.00			
E 9	KSNV	09/17/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
CHANGE INTP RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$325.00		0.00			
E 10	KSNV	09/17/12	10/19/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	15	\$6,375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$425.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$425.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$425.00		0.00			
E 11	KSNV	09/17/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$325.00		0.00			
E 12	KSNV	09/17/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			5		\$325.00		0.00				
E 13	KSNV	09/17/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$450.00	1	0.00	NM	15	\$6,750.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----			0		\$450.00		0.00				
Week:		09/24/12	09/30/12	-----			0		\$450.00		0.00				
Week:		10/01/12	10/07/12	MTWTF--			5		\$450.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$450.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$450.00		0.00				
E 15	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$725.00	1	0.00	NM	15	\$10,875.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$725.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$725.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$725.00		0.00				
E 16	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$725.00	1	0.00	NM	15	\$10,875.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$725.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$725.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$725.00		0.00				
E 19	KSNV	10/01/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	15	\$18,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,200.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$1,200.00		0.00				
E 20	KSNV	10/01/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	15	\$19,500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/01/12-10/07/12		M-F Jeop/Wheel		630-730pm	MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 20.16 [NA DBATES]															
16	KSNV	10/03/12-10/03/12		SIGN ON-SIGN OFF		5a-459a	(9:30 PM-10:30 PM)---w-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 20.2 10/03 [INV CODE]															
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KSNV	10/08/12-10/14/12		M-F Jeop/Wheel		630-730pm	MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 20.17 [NA DEBATES]															
17	KSNV	10/11/12-10/11/12		SIGN ON-SIGN OFF		5a-459a	(9:30 PM-10:30 PM)---Th-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 20.7 10/11 [INV CODE]															
Week:		10/15/12	10/21/12	M--WTF--			5		\$1,300.00		0.00				
E 23	KSNV	10/01/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	12	\$14,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			4		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			4		\$1,200.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			4		\$1,200.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/22/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	8	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					2	\$350.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$350.00		0.00			
		Week: 10/01/12	10/07/12	-----S-					2	\$350.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					2	\$350.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					2	\$350.00		0.00			
E 25	KSNV	09/22/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	8	\$5,000.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					2	\$625.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$625.00		0.00			
		Week: 10/01/12	10/07/12	-----S-					2	\$625.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					2	\$625.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					2	\$625.00		0.00			
E 26	KSNV	09/22/12	10/20/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$500.00		0.00			
		Week: 10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$500.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
E 27	KSNV	09/22/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	5	\$5,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$1,100.00		0.00			
		Week: 09/24/12	09/30/12	-----S-					1	\$1,100.00		0.00			
		Week: 10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
E 28	KSNV	09/23/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	5	\$5,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$1,100.00		0.00			
		Week: 09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
		Week: 10/01/12	10/07/12	-----S					1	\$1,100.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$1,100.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
E 29	KSNV	09/23/12	10/21/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$500.00		0.00			
		Week: 10/01/12	10/07/12	-----S					1	\$500.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$500.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$500.00		0.00			
E 30	KSNV	09/23/12	09/30/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$325.00	1	0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					2	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----S					2	\$325.00		0.00			
E 31	KSNV	10/07/12	10/21/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$350.00	1	0.00	NM	6	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	10/07/12	10/21/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$350.00	1	0.00	NM	6	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$350.00		0.00			
Week:		10/08/12	10/14/12	-----S					2	\$350.00		0.00			
Week:		10/15/12	10/21/12	-----S					2	\$350.00		0.00			
E 32	KSNV	10/07/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	6	\$4,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$750.00		0.00			
Week:		10/08/12	10/14/12	-----S					2	\$750.00		0.00			
Week:		10/15/12	10/21/12	-----S					2	\$750.00		0.00			
E 33	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	4	\$2,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----S					2	\$625.00		0.00			
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----S					0	\$500.00		0.00			
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	3	\$1,800.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$600.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$600.00		0.00			
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,800.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$1,800.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$1,800.00		0.00			
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	2	\$3,200.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,600.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$1,600.00		0.00			
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					0	\$650.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$650.00		0.00			
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	2	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					0	\$675.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$675.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$675.00		0.00			
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	2	\$1,050.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	2	\$1,050.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----					0	\$525.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-----S-					1	\$525.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-----S-					1	\$525.00		0.00			
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----					0	\$500.00		0.00			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$500.00		0.00			
N 42	KSNV	09/19/12	09/21/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
MKGD FOR LINE 1 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$325.00		0.00			
N 43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
MKGD FOR LINE 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					10	\$650.00		0.00			
N 44	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00
MKG FOR LINE 5 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					10	\$850.00		0.00			
N 45	KSNV	09/19/12	09/21/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	--WTF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
MOVED TO 9/19 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$350.00		0.00			
N 46	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
CHANGE INTP RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$325.00		0.00			
N 47	KSNV	09/19/12	09/21/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
CHANGE IN TSTART DATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$425.00		0.00			
N 48	KSNV	09/19/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
START DATE NOW 9/19 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$325.00		0.00			
N 49	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
START DATE NOW 9/19 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$325.00		0.00			
N 50	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
START DATE 9/19 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--					5	\$450.00		0.00			
N 51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
START DATE NOW 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
START DATE NOW 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					5	\$600.00		0.00			
N 52	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
START DATE FOR 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					5	\$700.00		0.00			
N 53	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					5	\$1,000.00		0.00			
N 54	KSNV	09/19/12	09/21/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
START ATE 9/19 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					5	\$1,000.00		0.00			
N 55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					4	\$1,100.00		0.00			
N 56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/WaQM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/WaQM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M--TF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					10	\$650.00		0.00			
N 58	KSNV	09/24/12	09/28/12	Today Show Today Show	CM	658a-9am	M--TF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00
NO SPOTS CAN AIR 9/25 & 9/26 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					10	\$850.00		0.00			
N 59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd HGM M-F Today Show II	CM	9-10a	M--TF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$350.00		0.00			
N 60	KSNV	09/24/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NO SPOTS CAN AIR 9/25 & 9/26 RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 61	KSNV	09/24/12	09/28/12	Noon News Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$425.00		0.00			
N 62	KSNV	09/24/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NO SPOTS CAN AIR 9/25-26 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 63	KSNV	09/24/12	09/28/12		CM	2pm-3pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
The Doctors															
NO SPOTS CAN AIR 9/25-26 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$325.00			0.00			
N 64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p	M---TF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
Dr Phil															
NO SPOTS CAN AIR 9/25 & 9/26 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$450.00			0.00			
N 65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M---TF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$600.00			0.00			
N 66	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M---TF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$700.00			0.00			
N 67	KSNV	09/24/12	09/28/12	M-F Early News	CM	5-630p	M---TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
M-F Early News															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$1,000.00			0.00			
N 68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel	CM	630-730pm	M---TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
M-F Jeopardy/Wheel of Fortune															
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			5		\$1,000.00			0.00			
N 69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	M---TF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
M-F News 3 at Eleven															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M---TF--			4		\$1,100.00			0.00			
N 71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
Sat Today															
(5:00 AM-6:00 AM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-			2		\$625.00			0.00			
N 72	KSNV	09/22/12	09/22/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
News 3 in Prime															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$650.00			0.00			
N 73	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Wheel/Jep															
(9:00 PM-10:00 PM)															
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$500.00			0.00			
N 74	KSNV	09/19/12	09/30/12	M-Su News 3 @ Eleven	CM	11pm-1135pm	MTWTFSS	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
M-Su News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTFSS			1		\$1,100.00			0.00			
Week:		09/24/12	09/30/12	M---TFSS			1		\$1,100.00			0.00			
N 75	KSNV	10/06/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
News 3 in Prime															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$675.00			0.00			
N 76	KSNV	10/06/12	10/06/12		CM	5a-459a	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00

